

HOLIDAY TRAINS *at* AUBURN HEIGHTS

All Aboard for Christmas Cheer



Sponsorship Options

EVENT DETAILS

Saturday, Dec. 7, 2024, 4–9 PM, at Auburn Heights, Hockessin, Delaware

SPONSORSHIP OPPORTUNITIES

Choose from a variety of sponsorship options or contact us to learn how we can tailor a package to meet your needs.

EVENT DESCRIPTION

Celebrate the sights and sounds of Christmases past

- ◆ View operating model train layouts, including the museum's 1930s Lionel Standard Gauge display, Nordel Model Railroad Club's HO layout, an O-Gauge holiday display and more
- ◆ Take a ride aboard the Auburn Valley Railroad to enjoy holiday decorations around the majestic Victorian estate
- ◆ Capture family memories at a free photo op with Santa in an antique auto from the museum's collection
- ◆ Warm up with hot chocolate and delicious fare from a local food truck as well as wine and beer from Dew Point Brewing
- ◆ Enjoy caroling by UD's renowned "Vocal Point" a capella group
- ◆ Immerse yourself in the wonders of the holiday and see the beautiful Auburn Heights estate as you've never seen it before!

CONTACT

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MARSHALL STEAM MUSEUM
at AUBURN HEIGHTS

HOLIDAY TRAINS at AUBURN HEIGHTS



SPONSORSHIP OPPORTUNITIES



Custom Billboard

Promote your business with a custom billboard, scaled for the Auburn Valley Railroad and displayed in a vintage frame. Limited to 4.

Billboard ad is 36" wide (horizontal) and should be supplied as 300dpi print-ready file (pdf, png or jpg). Design assistance available upon request.

\$500



Santa Photo Op

Did you know that Santa drives a steam car? Put your name on the event's free Photo Op featuring an antique auto from the museum collection.

In addition to a sign recognizing your generosity, you'll earn a private photo op with the jolly old elf immediately before opening time on Dec. 7.

\$500



Santa, Sleigh & Team

Sponsor this vintage display that is inspired by Marshall family traditions and will be prominently featured on the front lawn of the mansion.

A 24"x36" lighted sign will acknowledge your holiday spirit.

\$500



Light Tunnel

A twinkling holiday light tunnel will delight passengers aboard the Auburn Valley Railroad as they pass through, preceded by a lighted sign memorializing your support.

Will you add some sparkle to the event?

\$500



Carolers

Enjoy the festive holiday sounds of roaming carolers from University of Delaware's Vocal Point a capella group.

Signs acknowledging your support will be positioned throughout the event site.

Committed for 2024

\$1,000



Tented Wonderland

A lighted, heated and welcoming tent alongside the museum and Carriage House will offer seating where attendees can enjoy tasty fare from the food truck and sip beverages available for purchase from the nearby bar.

Prominent signage will proclaim your generous support, plus you'll receive 6 free admission passes.

\$2,500



In addition to the signage recognition detailed above, all sponsors will be acknowledged on a festive holiday tree at the center of the event grounds.

AUBURNHEIGHTS.ORG/HOLIDAY

HOLIDAY TRAINS at AUBURN HEIGHTS



SPONSORSHIP OPPORTUNITIES



Cheers

Holiday Cheer

You can provide holiday warmth by sponsoring the complimentary hot chocolate station (complete with marshmallows) and the adult bar, where attendees may purchase wine or craft beer from Dew Point Brewing.

Includes recognition sign and 2 complimentary drink vouchers (age 21 & up).

\$250



Join Santa's Elves

You can join Santa's team and earn your very own "ornament" on the festive tree at the center of the event site by making a \$100 donation (fully tax-deductible) to the Friends of Auburn Heights.

The keepsake ornament measures 5" in diameter, and your donation is sure to put you on Santa's "Nice" List!

\$100



Gift an Ornament

Make a \$100 donation (fully tax-deductible) to the Friends of Auburn Heights in honor or memory of someone special—or those impossible to shop for.

We can notify the honoree (or whomever you choose) of your kind gift with an image of the ornament.

\$100



Deck the AVRR

Forget the sleigh... Santa likes to ride the rails of the Auburn Valley Railroad!

With your help, the festive train will be decked out in holiday finery, and your support will be recognized with signage at Yorklyn Station, where passengers board.

\$500



O-Gauge Wonderland

With your support, a museum display featuring an O-gauge model railroad will delight visitors of all ages. Rediscover the wonders of Christmases past and the captivating allure of trains.

Includes recognition signs alongside *and within* the layout itself!

\$500

Sign Up Now!

Your sponsorship supports educational programming by the Marshall Steam Museum



In addition to the signage recognition detailed above, all sponsors will be acknowledged on a festive holiday tree at the center of the event grounds.

AUBURNHEIGHTS.ORG/HOLIDAY

Sponsor Commitment Form



Date

Name/Title

Company

Street Address

City/State/Zip

Phone

Email

Website URL (for event sponsor page)

Signature

Please indicate the sponsorship selection you wish to reserve: by checking the appropriate box

- | | | | |
|---|---------|---|-------|
| <input type="checkbox"/> Tented Wonderland | \$2,500 | <input type="checkbox"/> Holiday Cheer | \$250 |
| <input type="checkbox"/> Carolers | \$1,000 | <input type="checkbox"/> Join Santa's Elves | \$100 |
| <input type="checkbox"/> Custom Billboard | \$500 | Name as you'd like it on ornament: _____ | |
| <input type="checkbox"/> Santa Photo Op | \$500 | _____ | |
| <input type="checkbox"/> Light Tunnel | \$500 | <input type="checkbox"/> Gift an Ornament: in <input type="checkbox"/> honor or <input type="checkbox"/> memory | \$100 |
| <input type="checkbox"/> Deck the AVRR | \$500 | Name as you'd like it on ornament: _____ | |
| <input type="checkbox"/> O-Gauge Wonderland | \$500 | _____ | |
| <input type="checkbox"/> Santa, Sleigh & Team | \$500 | | |

SPONSORSHIP TOTAL: _____

All checks should be made payable to Friends of Auburn Heights or you may pay securely online at AuburnHeights.org/HolidaySponsor or call 302-239-2385 to pay by credit card.

Please return this form with your payment to:

Friends of Auburn Heights
Auburn Heights Invitational
P.O. Box 61
Yorklyn DE 19736

For additional information, please contact Susan Randolph, 302-239-2385, SRandolph@AuburnHeights.org



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